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PRESS RELEASE

Groupama Immobilier continues to refurbish 65 rue d'Anjou (Paris 8th), where Enterprise & Personnel has just moved in.

Groupama Immobilier initiated the ambitious refurbishment at 65 rue d'Anjou, in Paris's 8th arrondissement, back in 2015.

In 2016, the completion of a first phase led to the marketing of nearly 1,300 m² of prime office space meeting contemporary market standards.

This year, Groupama Immobilier completed the second phase of the works and delivered a new section of more than 500 m² of offices.



Designed with the help of Maud Caubet Architects, the project had a two-fold ambition. On the one hand, it aims to preserve the property's Haussmann style charm, while offering workplaces in line with new professional practices. In addition, it converted the former storehouses located on the ground floor, looking out onto the courtyard, to create a duplex office in the spirit of a workshop.

This atypical workplace attracted HR specialists Entreprise & Personnel, who leased the entire space for an annual rent of €660/m² excluding VAT. Entreprise & Personnel is also leasing the street-level shop.

In this transaction, Groupama Immobilier was advised by Nexity Conseil & Transactions.

In total, more than 80% of the building's office space was refurbished since 2015. The project bears further testimony to Groupama Immobilier's commitment to upgrading offices in prime Paris locations.



About Groupama Immobilier

Groupama Immobilier is the Groupama Group's management vehicle specialised in real estate activities (commercial and residential). On behalf of its principals, the company manages a €3.2 billion portfolio, making it one of France's leading managers of real estate assets.

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